

"LES METISSAGES"

A project for a new grammar of beauty



The Memory's drawers: how The Métissages came to life.

For a long time (and even today), fashion always looked to Art to be inspired: paintings and sculptures have been always a source of inspiration for coutouriers and fashion designers. We know the importance of collections directly derived from paintings such as the Mondriaan collection of Yves Saint Laurent in 1965, or how, in the last few years, great Maisons such as Valentino or Dries van Noten looked to old masters' painting to find gorgeous embroidery for a new wave of inspiration.

So, in early 2014 I started combining contemporary jewellery works to ready-to-wear and haute couture creations: I was fascinated on how artists and fashions designers develop a similar idea and concept, mastering it with their own techniques and personal languages.

The "Métissages" project explores the connection between fashion and contemporary jewellery providing a new range of perspectives and a new grammar of beauty. By combining old and contemporary fashion creations to nowadays jewels, the project displays an interesting range of details and starting points about the concepts of artistic creations and ideas.



Dries van Noten, Dress from 2014 coll., Paris F. Week -Jan Davidz. De Heem, Still life with flowers, oil on panel, 1660, Washington D.C., National gallery of Art.







Alberta Ferretti, dress, FW Haute couture 2014

The comparison between fashion creations and contemporary jewellery pieces investigates another kind of artistic dialogue between applied arts: it arises from the idea that it's possible to achieve the same artistic meanings with different media of expressions and, just because ideas flow, hence the Métissages want to testify that you can reach a distinctive aesthetical aspect by using different media. Moreover, matching contemporary jewellery to fashion wants to create a new grammar for ornament and for applied arts putting them at the same level: jewellery is not a curious appendix for fashion and, if we look carefully to some matchings...the evidence of dialogue is clear.

This concept of new dialogues and associations is strictly connected to the concept of "sister-arts", focusing on how -from distant worlds- ideas flow and generate new details and new beauties. The project's aim is to link applied arts and, for this first edition, give a range of the different aspects of two worlds, with many contacts and links: from the original goldsmithing to 3d printing, passing through the mastering of techniques and materials. It is like looking in the same direction, but from a different window. For an overview of métissages check: www.themorningbark.com and its Facebook page, where combinations are posted daily.

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